

Organizer

20-21 July '11



Moscow
Delegatskaya st. 7, building 1
The Institute of Contemporary
Development



Annual Business Leaders Investment Forum

“INNOVATION FOR BUSINESS”

July 20, 2011
DAY ONE

INVESTING IN INNOVATION TO ACHIEVE MARKET LEADERSHIP

09.00 - 10.00 Registration, Morning Coffee

10.00 – 11.00 Opening Plenary Session (Big Hall)

- Anton Viktorovich Danilov-Danil'yan, Vice-President, Chairman of the Federal Intersectoral Council "Delovaya Rossia", www.delors.ru;
- Victor Vladimirovich Klimov, The Vice-President and Executive Director of the all-Russian non-governmental organization of small and medium business «OPORA RUSSIA», <http://opora.ru>;
- Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners, www.marchmontnews.com;
- Georgiy Aleksandrovich Belozero, CEO, Chairman, All-Russian Non-Governmental Organisation "Russian management community of participants of The Programme on Training Managers and Executives - RUS", www.r-u-s.org;
- David Gray, PwC Russia Managing Partner, Moscow, www.pwc.com;
- Alexey Victorovich Kostrov, Executive Director of the National business-angels association, Executive Director of the Foundation of encouraging venture investments in small size enterprises development, Moscow, www.rusangels.ru, www.mosventure.ru, www.mosinnov.ru;
- Gregg Scott Robins, Managing Director, Head of Wealth Management in Russia, UBS SA, Geneva, www.ubs.com;
- Julia Kulagina, Head of RF Representation, Moscow Office, the U.S.-Russia Business Council (USRBC), www.usrbc.org;
- Chris Gilbert, Head of the Branch Office (Russia Director), The Russo-British Chamber of Commerce (RBCC), Moscow, www.rbcc.com;
- Sammy (Manoj) Kotwani, Hony. President Company: The Imperial Tailoring Co. Moscow, www.iba-moscow.ru

11.00 – 12.30 Session 1: Round Table: Government Support of Entrepreneurial Innovation Development (Big Hall)

Moderator: Ilya Vladimirovich Ponomarev, Deputy, State Duma of the Russian Federation, the adviser to the President of Skolkovo Fund on international development and technologies commercialization, Moscow

Topics for discussion:

- Government Support of Innovation Development
- Innovation Policy in the RF: Ways of Innovation Stimulation, Tax Policy Instruments, Normative-Legal Regulations
- Russian Venture Company Initiatives in a sphere of Innovation-Venture Ecosystem
- Technological university - a core of Skolkovo ecosystem
- Communication Platform as a Governmental Programme of Innovation Support in Saint-Petersburg
- The UK. 40 Years of Economic Modernization

Invited VIP-experts:

- Aleksey Gennadievich Komissarov, Head of a Small-scale Entrepreneurship Department of Moscow, Head of business-Incubator, created on the basis of the Academy of National Economy, www.incubator-ane.ru; Councilor of the Rector of the Academy of National Economy;
- Aleksey Yur'evich Sitnikov, Director of International Development Department of Skolkovo Foundation, www.i-gorod.com;
- Victor Vladimirovich Klimov, The Vice-President and Executive Director of the all-Russian non-governmental organization of small and medium business «OPORA RUSSIA», <http://opora.ru>;
- Yan Vladimirovich Ryazantsev, Director, Investments Department, Russian Venture Company, (RVC), Moscow, www.rusventure.ru;
- Aleksey Vladimirovich Novoseltsev, Director on Innovation and Entrepreneurship Development, the National Research University - Higher School of Economics, Moscow, www.hse.ru;
- Natalia Milchakova, Partner, Tax Services Technology, PwC, Moscow, www.pwc.com;
- Sergey Gennadievich Polyakov, General Director, Support of small enterprises in science Fund, Moscow, www.fasie.ru;
- Andrey Viktorovich Shpilenko, Chairman of the Board of Directors, OJSC Technopark "Systema-Sarov", www.itechnopark.ru/en; Director, Non-Commercial Partnership "High Tech Technoparks Association";
- Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners, www.marchmontnews.com;
- Yulin Chang, First Secretary, Economic Division, Representative Office in Moscow for the Taipei-Moscow Economic & Cultural Coordination Commission (TMECCC), www.roc-taiwan.org;

- Dmitry Alekseevich Shamenkov, First Deputy Director, Head of Biomedical Research Department, I.I.M. Sechenov First Moscow State Medical University (MSMU), State Educational Institution of Higher Professional Training of the Ministry of Health Care and Social Development. Expert on Biomedical Projects, Skolkovo Foundation

12.30 – 13.30 Networking Coffee and Tea / Press-conference (Small Hall)

13.30 – 15.15 Session 2: Venture Capital Investment Experience in High Energy Entrepreneurial Ideas
Moderator: Svyatoslav Sedov, President, 2IP Venture Company, www.2ipartnership.com;
Co-founder at IPOboard - Private Equity & Venture Capital Exchange on MICEX (Moscow Stock Exchange)

Topics for discussion:

- Early Stage Financing: Investments Attraction in Innovation Projects
- Investment Success Stories
- Problems concerned with the Investments into Small Innovation Companies – Practical Experience
- Private Equity Investment Funds as a Source of Finance
- IPO of companies with a small, middle and large capitalization. Key questions on the way to listing

Invited experts:

- Alexander Vladimirovich Galitsky, Managing Partner, Almaz Capital Partners, Russia-USA, www.almazcapital.com;
- Nikolay Mityushin, Director, ABRT Venture Fund, Moscow, www.abrtfund.ru;
- Evgeny Zaitsev, General Partner, Helix Ventures, www.helixventure.com, USA;
- Ivan Dmitrievich Nechaev, Board Member, Co-Founder and Executive Director of Russian Navigation Technologies, Member of the Management Board of Russian Venture Company Seed Fund, One of ideologists of AutoTracker, Moscow, www.autotracker.ru;
- Mark Hannye, Partner, Start-ups and VC sector, PwC, Moscow, www.pwc.com;
- Dmitry Gavrilovich Agaronov, Founder and Director Gameland, Moscow, www.gameland.ru;
- Victor Belogub, Chief Investment Manager, Venture Investments Department, VTB Asset management", Moscow, www.vtbcapital-am.ru;
- Aleksandr Savinov, Director "Quadriga Capital Russia", Moscow, www.quadriga-capital.ru;
- Polina Burnos, Private Equity Adviser of Investment Wermuth Asset Management GmbH (WAM), www.wermutham.com

15.15 - 16.00 Networking Coffee and Tea

16.00 - 18.00 Session 3: International Experience in building connections between Large Corporations and Innovation Researchers (Big Hall)

Moderator: Yurii Barzov, Founder Good2Work, Moscow, www.good2work.ru

Topics for discussion:

- Large-Scale Enterprise Modernization – using R&D Innovation to raise Company Valuation and attract Investment Capital
- The Organisation for Economic Co-operation and Development (OECD) Report
- Management Training Features for realization of Innovation Corporate Development Program
- Corporate support of the University R&D Laboratories
- Why is the Russian scientific and technical Potential is interesting in the world?
- Innovation and branding: How to sell technologies
- The Role of Business-Angels in linking Innovators and Corporate R&D Scientists
- Transnational corporations and Russian Companies Collaboration in a sphere of R&D

Invited experts:

- Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners, www.marchmontnews.com;
- Hans Schwendner, Founder and Owner, CONINTEC, Germany, www.conintec.de;
- Sergey Mitrofanov, CEO Brandflight Moscow, www.brandflight.com;
- Vladislav Shershulsky, Russia Standards and Interoperability Lead at Microsoft Russia, www.microsoft.com;
- Victor Aleksandrovich Bykov, General Director NT-MDT, Moscow, www.ntmdt.ru;
- Dmitry Pavlovich Korotkov, Senior Councilor, International Integration Department, The Ministry of education and science of the Russian Federation, <http://www.mon.gov.ru>;
- Sergey Vladimirovich Kravchenko, President Boeing in Russia and CIS, Moscow, www.boeing.ru;
- Andrey Borisovich Zyuzin, Development Director, Cisco Systems, Moscow, www.cisco.com;
- Andre Kotlyarevsky, DuPont Science and Technologies LLC, Moscow, www.dupont.ru

18.00 - 20.00 Wine & Cheese Reception for all Participants

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“INNOVATION FOR BUSINESS”

JULY 21, 2011
DAY TWO

COMMERCIALIZATION OF ENTREPRENEURIAL INNOVATION

09.00 – 10.00 Registration, Morning Coffee

10.00 – 12.00 Workshop: Commercialization of Entrepreneurial Innovation. Market Driven Science (Big Hall)

Moderator: Sergey Maratovich Guriev, Rector, The New Economic School, www.nes.ru

Topics for discussion:

- The role of the Modern Universities. Success stories in commercialization of innovation projects from regional Universities
- High-tech Companies' and Universities' Cooperation in the area of Creating Innovative Production
- Commercialization of entrepreneurial innovation. Bridging the gap between innovator and managers
- Proof of Concept Centers Operations. How can they work in Russia?
- Entrepreneurship Centers on a base of High Schools as a bridge between Science and Business Community
- Ways of effective collaboration between regional leaders in innovation activity and federal investors

Invited speakers and experts:

- Vladimir Glebovich Zinov, Doctor of Sc., Economics, Professor, Innovation-Technological Business Department, The Academy of National Economy under the Government of the Russian Federation, Moscow, www.fitb.ane.ru;
- Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners, www.marchmontnews.com;
- Andrei Nikolaevich Kolesnikov, Head of Monitoring and Collaboration between Educational Organizations and Business Companies Analysis Department, Centre For Science Research and Statistics, Moscow, www.csr.s.ru;
- Sergey Vladimirovich Yushko, General Director, Innovative Industrial Technopark Idea, Doctor of Technical Sciences, Kazan, www.tidea.ru;
- Vadim Yurevich Mankov, Organizer of "BIT South" Contest and Caspian Innovation Forum, Head, Science Department, Astrakhan State Technical University, www.astu.org;
- Stepan Vladimirovich Khachin, Director, The Institute of Engineering Enterprise TSU, Tomsk, www.tpu.ru;
- Igor Viktorovich Kravchenko, Director of the Chelyabinsk Finance Agency "Milkom Invest";
- Tatiana Alekseevna Komissarova, Dean, Higher School of Marketing and Business Development, the National Research University - Higher School of Economics, Moscow, www.marketing.hse.ru;
- Anton Potapov, General director at Technopark "Ingria", Saint-Petersburg, www.ingria-startup.ru;
- Yury Aleksandrovich Varfolomeev, Prorector on Innovation Development, Northern (Arctic) Federal University, Honoured Science Worker of the RF, http://narfu.ru;
- Valery Sergeevich Korolev, Director, Innovation Development Center of Rostov Regional Administration, http://pp.tti.sfedu.ru;
- Andrey Khusid, General Director of I&I Group, CEO of Perm Regional Branch "Delovaya Rossiya", Perm, www.deloros-perm.ru

12.00 – 12.45 Networking Coffee and Tea

12.45 – 14.45 Workshop: Best Practices in Innovation Cluster Development

Moderator: Alexey Germanovich, Public and State Projects' Director, SKOLKOVO EMBA, Moscow, www.skolkovo.ru

Topics for discussion:

- Best Practices in Innovation Cluster Development
- Yaroslavl Roadmap 10-15-20: 10 years on way, 15 steps, 20 cautions
- Regional Innovation Systems Development
- IP Protection: Global Best Practices Applied in Russia. Ways of IP protection. Patent protection strategies
- Innovation Infrastructure Development in Nano Industry Applications
- Special Economic Zone – Infrastructure Government Project on Innovation
- Successful Practical Experience in Innovation
- Support and Capitalization of Effective Management Competencies and New Technologies
- Technopark as an Infrastructure Complex for Innovation Development
- Successful Practical Experience in Innovation
- Support and Capitalization of the effective management competences
- The role of Business Education in preparing Venture Managers

Invited speakers and experts:

- Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners, www.marchmontnews.com;
- Rakhimdzhan Akhmetzhanovich Roziev, Director, Innovation Company "Medbiopharm", Obninsk, www.medbiopharm.ru
- Artour Baganov, CEO of Global TechInnovations, the Managing Director to Microsoft Russia Seed Fund and the Board Director of Russian Venture Company InfraFund, Moscow;
- Igor Aleksandrovich Drozdov, Chief Legal Counsel, Skolokovo Foundation, Moscow, www.i-gorod.com;
- Andrey Sergeevich Nikitin, General Director MC "Ruscompozit", Chairman, Composite Production Committee of the Federal Intersectoral Council "Delovaya Rossiya", Chairman, Youth Entrepreneurship Committee "Delovaya Rossiya", Moscow, www.deloros.ru;
- Yuri Vladimirovich Vasil'ev, Head of Special economic zone "Zelenograd", www.oez-zel.com;
- Andrey Andrusov, Partner, BRANAN, Moscow, www.branan.ru;
- Anatoliy Zaikin, Senior Expert for the Infrastructure Programs RUSNANO, Moscow, www.rusnano.com;
- Anastasia Nikolaevna Tyurina, Representative in Russia, Russia Innovation Collaboration (Boston, USA), www.russiainnovation.com

14.45 – 15.30 Networking Coffee and Tea

15.30 – 17.30 Workshop: Innovators Support Programs (Big Hall)

Moderator: Alexey Victorovich Kostrov, Executive Director of the National business-angels association, Executive Director of the Foundation of encouraging venture investments in small size enterprises development, Moscow, www.rusangels.ru, www.mosventure.ru, www.mosinnov.ru

Topics for discussion:

- Futurussia Programs
- Zvorykinsky Project
- Greenfield Project
- StartupPoint
- Seliger 2011: Continuity of traditions and innovative vision
- Innovation Project: how can the tender for European grant help the investor
- BIT Competition
- Business Incubator at the Higher School of Economics
- East-West Digital News - the first comprehensive English-language online resource dedicated to Russian IT industries
- Unova Media
- Proof of Concept Centers Operations. How can they work in Russia?

Invited speakers and experts:

- Ivan Burtinik, Head of Innovators Community of Russia - Futurussia, Moscow, www.futurussia.com;
- Renata Akhunova, Deputy Head on commercialization, Zvorykinsky Project, http://zn.innovaterussia.ru; Director, Center of Technologies Commercialization, INNOLAB, Moscow;
- Mikhail Korneev, Founder GreenfieldProject, Moscow, http://greenfield-project.ru;
- Vitaly Akimov, General Director, StartupPoint, Moscow, http://startuppoint.ru;
- Evgeny Savin, Organizer: iCamp Competition, Founder, UNOVA Media, Moscow, www.unova.ru;
- Mikhail Mamonov, Head of international relations and youth exchange programs department; http://interseliger.com;
- Alena Popova, Ideologist, Startup Afisha, Moscow, http://startupafisha.ru;
- Aleksandr Al'pern, General Director, Webinar.ru, Moscow;
- Vasily Bargan, Business-Angel, Head of Venture Business News, Moscow;
- Adrien Henni, Co-founder, editor-in-chief at East-West Digital News, www.edwn.com

Closing remarks

17.30 - 19.00 Wine & Cheese Reception for all Participants

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